

PSG Institute of management Coimbatore

Detailed Report on the Diamond Jubilee International Conference on Contemporary Research in Management and Technology

27-28 Feb 2025

Inaugural Session

The CRMT 2025 conference, held on February 27, 2025, commenced with an inspiring inauguration that set the stage for insightful discussions on contemporary research in management and technology. The event began with a warm welcome note by Dr. V. Srividya, Director, PSGIM, followed by an insightful conference overview presented by Dr. T. Devi, Dean Research, PSGIM. The conference received an overwhelming response with 182 research papers submitted, out of which 64 high-quality papers were meticulously shortlisted for presentation, showcasing cutting-edge insights and innovative contributions across various domains. The felicitation address was delivered by Dr. R. Rudramoorthy, Director, PSG-CARE, who highlighted the significance of interdisciplinary research and industry collaboration. A key highlight of the event was the keynote address by Shri. Prasad Swaminathan, Group Senior Vice President and Global Head of HR at Adecco Workforce Solutions, Zurich, Switzerland, who shared valuable insights on the evolving global workforce and leadership strategies. The session concluded with a heartfelt vote of thanks by Dr. R. Sujatha, Associate Professor and CRMT Conference Secretary, expressing gratitude to all dignitaries, speakers, and participants for their contributions to the success of CRMT 2025. Detailed report of the inauguration is given at Annexure. 215 MBA - II Year students attended this session and got benefited.

Conference Overview

The CRMT 2025 conference received an impressive 182 research papers from scholars representing seven countries—USA, UK, Canada, UAE, Sri Lanka, Malaysia, and India—reflecting a truly global academic engagement. These submissions spanned a diverse array of cutting-edge topics, including Innovation and Entrepreneurship, Sustainability, Strategic Management, Technology Integration, FinTech, the Role of AI in HR, Healthcare and Predictive Modeling, Consumer Behavior, and Digital Transformation. Following a rigorous peer review process conducted by esteemed academicians, 64 outstanding research papers were meticulously selected for presentation, ensuring a rich exchange of knowledge and

insights. Adding to the conference's academic prestige, we are delighted to announce that the post-conference proceedings will be published by Springer in their Scopus-indexed "Communications in Computer and Information Science (CCIS)" series, further amplifying the impact of the research contributions.



Welcome Address by the Director

Release of Conference Proceedings

Inauguration of the Conference

Plenary Session on Soft skills and Data Analytics

Plenary Sessions

Plenary Session 1

“Leveraging Large Language Models (LLMs) for Intelligent Decision-Making in Management” by Dr. R. Sridaran

215 MBA - II Year students attended this session and got benefited.

In today's rapidly evolving digital landscape, Large Language Models (LLMs) like GPT-4 are revolutionizing intelligent decision-making in management. Traditional decision-making processes often rely on human expertise and structured data analysis, which can be time-consuming and limited in scope. However, with the surge in data availability, businesses struggle to extract actionable insights. LLMs bridge this gap

by automating data processing, predictive analytics, and real-time decision support, enabling organizations to enhance strategic planning and operational efficiency. These AI-driven models assist managers in making more informed, data-backed decisions, ultimately improving business outcomes.

The applications of LLMs span various industries, significantly impacting customer service, market research, HR, and risk management. AI-powered chatbots enhance customer interactions, while predictive analytics drive competitive market research. In human resources, LLMs optimize talent acquisition and workforce management, making recruitment more efficient. Additionally, in compliance and fraud detection, AI enhances risk assessment and regulatory adherence, ensuring greater business security. While these advancements bring immense benefits, they also raise challenges such as bias in AI models, data privacy concerns, and interpretability issues, which require responsible AI adoption.

To fully leverage AI's potential, businesses must adopt ethical AI frameworks that emphasize transparency, fairness, and security. The future of management will see greater collaboration between AI and human intelligence, fostering enhanced automation, personalization, and adaptability. As AI technology continues to evolve, organizations that embrace AI-driven decision-making responsibly will gain a sustainable competitive advantage. By ensuring fairness and ethical implementation, businesses can unlock new efficiencies, drive innovation, and shape the future of management in an AI-powered world.

Plenary Session 2

"Soft Skills and Data Analytics for HR" by Dr. Yohann Mauger, Northern Kentucky University, USA.

80 MBA - II year students attended this session and got benefited.

In today's dynamic workplace, HR is evolving beyond payroll and benefits to focus on optimizing employee potential. The integration of soft skills and data analytics is transforming HR into a human-centric and data-driven function. While soft skills enhance communication, leadership, and teamwork, HR analytics enables data-backed decision-making in recruitment, training, and employee engagement. A balanced approach, combining human intuition with analytical insights, is key to effective workforce management.

Soft skills play a vital role in HR, as they foster collaboration, problem-solving, adaptability, and empathy. Unlike technical skills, which can be taught, soft skills like communication and professionalism are harder to instill after hiring, making them highly valued by employers. At the same time, HR analytics provides actionable insights by measuring key metrics such as employee turnover, time-to-hire, training effectiveness, and engagement levels. By identifying gaps through analytics and addressing them with soft skills, HR professionals can make more informed and impactful decisions.

The synergy between soft skills and HR analytics enhances various HR functions. In recruitment, data helps find the best candidate sources, while soft skills assess personality fit. During onboarding, analytics measures training success, while soft skills ensure engagement. In performance management, data highlights productivity trends, while soft skills facilitate meaningful feedback. Moving forward, organizations that integrate data insights with human-centric approaches will cultivate a productive, inclusive, and engaged workforce, ensuring long-term success in the ever-evolving world of HR.

	
<p>Speech on Managing Career for Future Pillars</p>	<p>Plenary Session Inaugural Speech</p>
	
<p>Plenary Session on LLM in Management</p>	<p>Paper Presentation (offline)</p>
	<p>Number of offline authors : 28</p> <p>Number of online authors : 58</p> <p>Number of papers presented (offline) : 17</p> <p>Number of papers presented (online) : 47</p> <p>Total number of papers presented : 64</p> <p>Number of Beneficiaries : 301</p>
<p>Paper Presentation Session Chairs</p>	

Plenary Session 3

“Contact Tracing Applications in Malaysia” by Dr. Sharmini Gopinathan, Head of Department (Postgraduate), Taylor’s University, Malaysia

90 MBA - II Year students attended this session and got benefited

Contact Tracing Applications in Malaysia

Overview and Significance

Contact tracing applications played a pivotal role in managing public health crises, particularly during the COVID-19 pandemic. These digital tools were essential in identifying, monitoring, and controlling outbreaks, significantly reducing virus transmission and supporting healthcare response efforts.

Adoption Trends and Public Perception

The adoption of contact tracing apps in Malaysia varied, influenced by public awareness, government policies, and trust in data security measures. While initial engagement was high, concerns over privacy and transparency affected long-term usage. Post-pandemic, user participation declined due to reduced urgency, digital fatigue, and accessibility challenges.

Challenges and Barriers

Despite their benefits, several challenges hindered the widespread acceptance of contact tracing apps. These include:

- Digital literacy gaps limiting accessibility for certain populations.
- Regulatory uncertainties affecting long-term integration into public health systems.
- Data security and privacy concerns, leading to declining public trust.
- Compliance with evolving privacy laws, creating challenges in data handling and user consent.

Future Recommendations

To enhance the effectiveness and acceptance of contact tracing applications, future developments should focus on:

- Strengthening privacy safeguards and ensuring transparency in data usage.
- Integrating advanced technologies such as blockchain for secure data management and AI for predictive analysis.
- Improving interoperability with national health systems for seamless data integration.
- Implementing stronger data protection regulations to rebuild and sustain public trust.
- Conducting continuous public awareness campaigns to reinforce the value of these applications in future health crises.

Plenary Session 4

AI, Innovation & Entrepreneurship in Small Business by Dr. George Lodorfos, Dean, Management, Leeds Business School, Leeds Beckett University, UK.

126 MBA - II Year students attended this session and got benefited.

AI, Innovation & Entrepreneurship in Small Business

Optimized Business Operations – AI automates repetitive tasks, streamlining workflows and reducing operational costs, enabling small businesses to focus on strategic growth.

Fostering Innovation – AI-powered analytics uncover emerging market trends, customer behaviors, and untapped business opportunities, driving competitive advantage.

Data-Driven Decision-Making – AI empowers entrepreneurs with actionable insights, enhancing resource allocation, financial planning, and long-term scalability.

Enhanced Customer Experience – AI-driven chatbots, personalized recommendations, and predictive analytics create seamless, engaging interactions, boosting customer satisfaction and loyalty.

International Talk Series

by Dr. Sharmini Gopinathan, Head of Department (Postgraduate), Taylor's University, Malaysia

180 MBA - I year students attended this speech and got benefited.

1. Introduction to Digital Transformation

Digital transformation is the strategic adoption of advanced technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), blockchain, and cloud computing to revolutionize business operations and enhance customer experiences. By leveraging these innovations, organizations can drive efficiency, foster competitiveness, and fuel industry-wide innovation.

2. Key Technologies Driving Transformation

The presentation underscored the pivotal role of AI-driven automation, big data analytics, blockchain, and 5G connectivity in shaping digital transformation. Cloud computing and IoT facilitate seamless data exchange, enabling real-time decision-making and intelligent process optimization.

3. Impact on Business Operations & Customer Engagement

Digital transformation enhances operational efficiency by reducing costs, increasing agility, and enabling scalable solutions powered by predictive analytics. On the customer front, AI-driven personalization, omnichannel experiences, and fintech-driven digital transactions—such as chatbots and seamless digital payments—redefine engagement, fostering deeper customer relationships.

4. Challenges & Future Prospects

Despite its benefits, digital transformation presents challenges, including regulatory constraints, cybersecurity risks, high implementation costs, and organizational resistance to change. Looking ahead, the evolution of AI integration, blockchain-powered security, and industry-specific digital frameworks will enhance transparency, efficiency, and overall digital resilience.

Paper Presentation Sessions

As part of the Diamond Jubilee International Conference on Contemporary Research in Management and Technology (CRMT 2025) at PSG Institute of Management in association with PSG CARE, eight paper presentation sessions were conducted in blended mode, featuring 64 research papers presented by 89 authors. Each session was chaired by esteemed academicians, ensuring insightful discussions and valuable feedback.

Day 1: February 27, 2025

Session 1 (10:30 AM – 1:00 PM, Convention Hall)

Chairs:

- Dr. R. Sridaran, Dean, Faculty of Computer Applications, Marwadi University, Rajkot, India
- Dr. J. Sekkizhar, Associate Professor, PSG Institute of Management, Coimbatore

This session featured research on large language models, digital transformation, and AI applications in various domains.

Session 2 (10:30 AM – 1:00 PM, Collaborative Active Learning (CAL) Lab)

Chairs:

- Dr. M.V. Subha, Associate Professor, Anna University, Coimbatore
- Dr. Rathimala Kannan, Associate Professor, PSG Institute of Management, Coimbatore

Discussions focused on blockchain, machine learning, and financial innovations in emerging markets.

Session 3 (2:00 PM – 5:00 PM, Alumni Hall)

Chairs:

- Dr. Yohann Mauger, Northern Kentucky University, USA
- Dr. M. Kirupa Priyadarsini, Associate Professor, PSG Institute of Management, Coimbatore

This session covered human resource analytics, AI-driven employee engagement, and leadership transformation in IT firms.

Session 4 (2:00 PM – 5:00 PM, CAL Lab)

Chairs:

- Dr. Mary Cherian, Professor & Head, KCT Business School, Kumaraguru College of Technology
- Dr. N. Ramkumar, Associate Professor, PSG Institute of Management, Coimbatore

Presentations revolved around machine learning applications, organizational branding, and sustainability-driven digital transformation.

Session 5 (2:00 PM – 5:00 PM, Sales Lab)

Chairs:

- Dr. R. Deepa, Associate Professor, PSG Institute of Management, Coimbatore
- Dr. R. Chitra, Associate Professor, PSG Institute of Management, Coimbatore

Topics included consumer behavior in e-commerce, fintech security, and AI-powered decision-making in commerce.

Session New (2:00 PM – 4:30 PM, Alumni Office)

Chairs:

- Dr. B. Uma Maheswari, Associate Professor, PSG Institute of Management, Coimbatore

- Dr. J. Sekkizhar, Associate Professor, PSG Institute of Management, Coimbatore

This session covered talent management in automobiles, entrepreneurial orientation's impact on firm performance, AI-driven emotion prediction, and public awareness of smart city facilities.

Day 2: February 28, 2025

Session 6 (9:30 AM – 1:00 PM, Convention Hall)

Chairs:

- Dr. Sharmini Gopinathan, Head of Department (Postgraduate), Taylor's University, Malaysia
- Dr. P. Chitramani, Professor & Head, Management, Avinashilingam Deemed University

The session featured discussions on predictive modeling, AI applications in education, and climate change forecasting.

Session 7 (2:00 PM – 4:00 PM, Convention Hall)

Chairs:

- Dr. George Lodorfos, Dean, Management, Leeds Business School, Leeds Beckett University, UK
- Dr. Mary Metilda, Professor & Head, SREC Business School, Sri Ramakrishna Engineering College

Research topics covered entrepreneurship, AI-driven business innovation, and strategic management in emerging industries.

Each session provided a rich platform for knowledge exchange, with expert insights and interdisciplinary discussions shaping the future of management and technology research. The sessions were instrumental in fostering new collaborations, and paving the way for future advancements.

Conclusion

CRMT 2025 is set to be a prestigious international platform for discussing innovative research in management and technology. The diverse plenary topics, international

speakers, and strong academic engagement made it an enriching experience for researchers, students, and industry experts. The event helped to foster networking opportunities, collaborations, and knowledge sharing to drive sustainable innovation in the digital age. A total of 301 participants benefited from attending this conference in blended mode, including 215 MBA students, 52 faculty members, 22 research scholars, and 10 industry personnel.

Annexures

Descriptive Report on the Inaugural Session of CRMT 2025

The inaugural session of the International Conference on Contemporary Research in Management and Technology (CRMT 2025) at PSG Institute of Management was a momentous occasion that set the stage for insightful discussions on management, technology, and innovation. The event was graced by esteemed dignitaries, including the Chief Guest, Dr. Prasad Swaminathan, Group Senior Vice President and Global Head of HR at Adecco Workforce Solutions, Zurich, Switzerland.

Proceedings of the Inaugural Session

1. Commencement with Prayer (9:18 AM)

The conference commenced on a solemn and spiritual note with a prayer, setting an auspicious tone for the proceedings.

2. Welcome Address by Dr. V. Srividya (9:20 AM)

Dr. V. Srividya, Director, PSGIM in her welcome address, extended warm greetings to the guests and participants. She emphasized the significance of research in academia and industry, highlighting how the international conference serves as a platform for scholarly exchange. She also elaborated on the transition of the conference title from CRM to CRM & Technology, reflecting the evolving landscape of contemporary research in management in the digital age.

3. Conference Overview by Dr. T. Devi (9:28 AM)

Dr. T. Devi, Convenor of the Conference provided an insightful overview of CRMT 2025, describing it as a pivotal platform to explore the opportunities and challenges of research in the digital era. She proudly announced that the conference received an overwhelming 182 research paper submissions from scholars across seven countries (USA, UK, Canada, UAE, Sri Lanka, Malaysia, India), covering diverse areas like Innovation and Entrepreneurship, Sustainability, Strategic Management, technology integration, FinTech, role of AI in HR, Healthcare and Predictive Modeling, Consumer Behavior and Digital Transformation. After a rigorous peer review process, 64 papers were selected for presentation. Additionally, four external chair members and four plenary speakers contributed to the event. The highlight of the research proceedings was its association with Springer Scopus Indexed CCIS publication.

4. Felicitation and Address by Mr. Rudra Murthy (9:32 AM)

Dr. R. Rudramoorthy, Director, Centre for Academic Research and Excellence at PSG, delivered a compelling address on the benefits of international conferences. He emphasized:

- Enhancing the visibility of PSG Institute of Management, recognized among the top 100 institutions in the NIRF ranking.
- Fostering employability among students.
- Providing a platform for idea exchange, knowledge sharing, and industry insights.

His address also touched upon key managerial and technological concerns, including the importance of integrating research into academic curricula, the role of technology in human resource management, and the increasing significance of sustainable business practices. He warned of impending challenges such as carbon taxation and emphasized the need for zero-waste organizations.

5. Inaugural Address by Chief Guest Mr. Prasad Swaminathan (9:48 AM)

Dr. Prasad Swaminathan delivered an engaging and thought-provoking inaugural address. He highlighted the rapid pace of disruption in the corporate world, drawing comparisons between different eras of industrial transformation:

- Transactional Changes during the Industrial Revolution.
- Transitional Changes following the rise of consumerism.
- Transformational Changes with the advent of e-commerce.
- Exponential Changes in the present era, characterized by drastic and rapid technological advancements.

Using the famous chessboard-rice grain analogy, he illustrated the exponential growth of technology and the necessity for businesses to learn and adapt faster than the market pace. He emphasized that while many business elements can be replicated, organizational culture and learning agility remain unique competitive advantages.

His speech touched upon various aspects of economic and corporate transformation, including:

- The shift from Shareholder Capitalism (profits over societal impact) to Stakeholder Capitalism (profits aligned with purpose).
- The dual pillars of business longevity: Innovation and Sustainability.
- The transformative impact of AI, generative AI, and blockchain on the future of work.
- The need for a collaborative approach among Government, Academia, and Industry to build a workforce of the future.
- The evolution of learning methodologies, including cognitive, experiential, and play-based learning.
- Workforce challenges, such as skill gaps and labor mobility.

He also highlighted a striking statistic: 42% of employees in the EU and Japan are temporary or self-employed, underscoring the changing nature of employment.

6. Vote of Thanks by Dr. R. Sujatha (10:34 AM)

The inaugural session concluded with a heartfelt vote of thanks by Dr. R. Sujatha, Secretary - CRMT Conference, expressing gratitude to all dignitaries, speakers, participants, and organizers for making the event a grand success.

Conclusion

The inaugural session of CRMT 2025 effectively laid the foundation for meaningful discussions on the convergence of management and technology. With an array of distinguished speakers and thought-provoking insights, the session underscored the importance of adaptability, innovation, and sustainability in shaping the future of businesses and workforce development. The conference promises to be an enlightening forum for academics, researchers, and industry professionals alike.

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List of Authors (Paper Presenters)

No.	Title	Name	Name of Institution / Industry	Category	Mode	P.ID
1	Dr.	Vijay Arputharaj J	Christ University	Academician / Scholar / Student	Offline	162
2	Dr.	M. Rekha	SDNB Vaishnav College for Women	Academician / Scholar / Student	Offline	69
3	Ms.	Janani S	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	Academician / Scholar / Student	Offline	65
4	Ms.	Sharon Preethi M	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	Academician / Scholar / Student	Offline	69
5	Ms.	Kamatchi Ramamani .S	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women	Academician / Scholar / Student	Offline	72
6	Mr.	Bharath Kumar Paleti	Tamil Nadu Agricultural University	Academician / Scholar / Student	Offline	132
7	Dr.	Lt Col.Dr.M Baskaran	Construction Business Owner	Industry Person	Offline	142
8	Dr.	Swaranalatha R	PSG College of Arts & Science	Academician / Scholar / Student	Offline	104
9	Dr.	D.Divya prabha	PSG College of Arts and Science	Academician / Scholar / Student	Offline	15
10	Dr.	Sudharsan N	PSG College of Technology	Academician / Scholar / Student	Offline	123
11	Dr.	R Manimegalai	PSG Institute of Technology and Applied Research	Academician / Scholar / Student	Offline	42
12	Dr.	D.Susana	PSG Institute of Management	Academician / Scholar / Student	Offline	106
13	Ms.	Divya Prabha S	PSG Institute of Management	Academician / Scholar / Student	Offline	73
14	Dr.	Kirupa Priyadarsini M	PSG Institute of Management	Academician / Scholar / Student	Offline	73
15	Ms.	M. Kalai Arasi	PSG Institute of Management	Academician / Scholar / Student	Offline	154
16	Dr.	V. Srividya	PSG Institute of Management	Academician / Scholar / Student	Offline	154
17	Dr.	R. Sujatha	PSG Institute of Management	Academician / Scholar / Student	Offline	154
18	Dr.	Chitra R	PSG Institute of Management	Academician / Scholar / Student	Offline	157
19	Dr.	Vijaykumar N	PSG Institute of Management	Academician / Scholar / Student	Offline	158
20	Dr.	Sakthi Rama V	PSG Institute of Management	Academician / Scholar / Student	Offline	132
21	Dr.	Firdaus Bashir	PSG Institute of Management	Academician / Scholar / Student	Offline	159

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No.	Title	Name	Name of Institution / Industry	Category	Mode	P.ID
22	Mr.	Porko	PSG Institute of Management	Academician / Scholar / Student	Offline	166
23	Dr.	Sujatha R	PSG Institute of Management	Academician / Scholar / Student	Offline	170
24	Dr.	T. Devi	PSG Institute of Management	Academician / Scholar / Student	Offline	70
25	Dr.	Priyanga	PSG Institute of Management	Academician / Scholar / Student	Offline	136
26	Ms.	Swathi	PSG Institute of Management	Academician / Scholar / Student	Offline	136
27	Mr.	SANJAY KUMAR S	PSG Institute of Management	Academician / Scholar / Student	Offline	176
28	Dr.	Rathimala Kannan	PSG Institute of Management	Academician / Scholar / Student	Offline	201
29	Mr.	M S VINEETH	Amrita Vishwa Vidyapeetham	Academician / Scholar / Student	Online	108
30	Dr.	R. Hemavathy	Avinashilingam Institute for Home Science and Higher Education for Women	Academician / Scholar / Student	Online	134
31	Ms.	DENISHA D	Bannari Amman Institute of Technology	Academician / Scholar / Student	Online	133
32	Dr.	Dr. Ch Shankar	GITAM (deemed to be) University	Academician / Scholar / Student	Online	115
33	Ms.	Teslin Sabu	Karpagam academy of higher education, Coimbatore	Academician / Scholar / Student	Online	116
34		Prabhukarthi A	PSG College of Technology	Academician / Scholar / Student	Online	123
35	Mr.	Shankar R	PSG College of Technology	Academician / Scholar / Student	Online	123
36	Dr.	E.Sujatha	Saveetha Engineering College (Autonomous), Chennai	Academician / Scholar / Student	Online	126
37	Mr.	Ravi Kumar	Amazon Web Services (AWS), Independent Researcher, Dallas, USA	Industry Person	Online	152
38	Mr.	Saurabh Yadav	Amazon Web Services (AWS), Independent Researcher, Dallas, USA	Industry Person	Online	152
39	Mr.	Bibin Xavier	Alagappa University, Karaikudi	Academician / Scholar / Student	Online	7
40	Mr.	Syed Syfullah	Amrita Vishwa Vidyapeetham	Academician / Scholar / Student	Online	98
41	Ms.	N.Aashna Unnikrishnan	Bharath Institute of Higher Education and Research	Academician / Scholar / Student	Online	171

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42	Ms.	C SRIVIDHYA	Bharathiar University	Academician / Scholar / Student	Online	148
43	Dr.	M. NIRMALA	Bharathiar University	Academician / Scholar / Student	Online	148
44	Mr.	HIDAYATHULLA.N	Bharathiar University	Academician / Scholar / Student	Online	148
45	Ms.	Neha Seirah Biju	Christ University	Academician / Scholar / Student	Online	23
46	Ms.	Pradakshina.P	christ university	Academician / Scholar / Student	Online	175
47	Mr.	Parameswaran S	Erode Arts and Science College	Academician / Scholar / Student	Online	60
48	Ms.	D Radhika	GITAM School of Business Hyderabad	Academician / Scholar / Student	Online	86
49	Dr.	R Prabusankar & R Initha	GRG School of Management Studies, PSGR Krishnammal College for Women	Academician / Scholar / Student	Online	68
50	Mr.	BHUSHAN BHIMRAO CH	Independent Researcher, Dallas, USA	Industry Person	Online	152
51	Mr.	Vijayanand Selvaraj	IT Professional, Houston, USA	Industry Person	Online	88
52	Ms.	Bridin Rocha	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	102
53	Mr.	Sivakumar Subbarayan	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	138
54	Ms.	Haripriya V	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	149
55	Ms.	Akshaya N	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	184
56	Dr.	Meena Suguanthi.G	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	44
57	Dr.	R. Parameswaran	Karpagam Academy of Higher Education	Academician / Scholar / Student	Online	102
58	Ms.	D.ALAMELU	KGiSL Institute of Technology	Academician / Scholar / Student	Online	146
59	Ms.	D.ALAMELU	KGiSL Institute of Technology	Academician / Scholar / Student	Online	146
60	Ms.	Rinu Jayaprakash	Mahatma Gandhi University	Academician / Scholar / Student	Online	178
61	Dr.	Roshna Varghese	Mahatma Gandhi University	Academician / Scholar / Student	Online	178
62	Ms.	Italia Joseph Maria	Marian College Kuttikanam Autonomous	Academician / Scholar / Student	Online	70

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64	Mr.	Bibin Xavier	Marian College Kuttikkanam Autonomous	Academician / Scholar / Student	Online	9
65	Dr.	Sujitha Annie Kurian	Marian College Kuttikkanam Autonomous	Academician / Scholar / Student	Online	75
66	Ms.	ANJALI V B	Marian Institute of Management, Marian College Kuttikkanam Autonomous	Academician / Scholar / Student	Online	37
67	Dr.	Athish R R	PSG College of Arts & Science, Coimbatore	Academician / Scholar / Student	Online	104
68	Dr.	Karthikeyan K	PSG College of Arts & Science, Coimbatore	Academician / Scholar / Student	Online	104
69	Mr.	Dayanandhan S	PSG Institute of Management	Academician / Scholar / Student	Online	170
70	Mr.	Balaji S	PSG Institute of Management	Academician / Scholar / Student	Online	194
71	Mr.	Aniruddth R	PSGIM, PSG College of Technology	Academician / Scholar / Student	Online	106
72	Ms.	Rubadevi G	PSGR Krishnammal	Academician / Scholar / Student	Online	193
73	Dr.	Dhanya Ajayaghosh	Saintgits Institute of Management	Academician / Scholar / Student	Online	71
74	Ms.	Yasodha.P	Sathyabama Institute of Science and Technology	Academician / Scholar / Student	Online	40
75	Ms.	Jayasree K	Sathyabama Institute of Science and Technology	Academician / Scholar / Student	Online	41
76	Ms.	M.Harshini	Sathyabhama institute of science and technology	Academician / Scholar / Student	Online	45
77	Mr.	N.Harshith Ratnakar	Sathyabhama institute of science and technology	Academician / Scholar / Student	Online	45
78	Ms.	Pushpalatha S	Saveetha Institute of Medical and Technical Sciences Saveetha University	Academician / Scholar / Student	Online	38
79	Mr.	N.Vinodh	Saveetha Institute of Medical and Technical Sciences, Saveetha University	Academician / Scholar / Student	Online	39
80	Prof.	Santhosh. P. Thampi	School of Management and Business Studies	Academician / Scholar / Student	Online	71
81	Dr.	Meghana C.Mohan	School of Management and Business studies	Academician / Scholar / Student	Online	71

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No.	Title	Name	Name of Institution / Industry	Category	Mode	P.ID
82	Mr.	Vishalkumar Langaliya	SSR College of Arts, Commerce and Science.	Industry Person	Online	152
83	Ms.	Gowri Arun Menon	St. Mary's Catholic High School- Fujairah	Academician / Scholar / Student	Online	97
84	Ms.	Tharshiga Pratheesh	University of Jaffna	Academician / Scholar / Student	Online	90
85	Dr.	Jayamalathi a/p Jayabala	University Tunku Abdul Rahman	Academician / Scholar / Student	Online	62
86	Mr.	V.R Siva	Vels University	Academician / Scholar / Student	Online	187

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